

BULLETIN

VACC Industry Divisions



Reference No: India Trade

Date issued: 6/08/2018

VACC TRADE MISSION TO INDIA – EXPRESSION OF INTEREST OPEN

VACC, with the support of the Australian Trade Commission (Austrade), is planning to deliver a five day, automotive focussed trade mission to India to capitalise on the [FISITA World Automotive Congress](#) being held in Chennai, India from 2-5 October 2018.

This mission is open to all VACC members with an interest in exploring new, international markets. We are currently canvassing Expressions of Interest at this stage to gauge industry interest.

Who should attend?

Businesses involved in:

- Electric and hybrid vehicles
- Autonomous and connected vehicles
- Manufacturing and materials
- Vehicle concepts
- Powertrain and emissions
- Fuels and lubricants
- Noise and vibration
- Vehicle dynamics
- Active and passive safety
- Sustainability

What is the program?

The draft program includes:

Date	Details
Monday 1 October	Delegates arrive in India (Chennai)
Tuesday 2 October	Delegates set up exhibition stand
Wednesday 3 October	Attend FISITA 2018 Business networking functions
Thursday 4 October	Attend FISITA Business Presentations at Congress Pre-arranged business to business meetings
Friday 5 October	Pre-arranged site visits Business to business meetings
Saturday 6 October	Delegates depart for Australia

Austrade India is also happy to arrange business meetings in other Indian cities for the following week should delegates wish.

What does it include?

A breakdown of all included costs is as follows (please note all figures are in AUD):
This figure may change slightly depending on final numbers.
Please note this costing does not include flights.

Inclusion	Cost
Accommodation (Luxury)	\$1,000
Food (all meals)	\$500
Ground support and logistics	\$500
2x networking events	\$150
Exhibition space (9ft ²)	\$1,600
VACC administration and pre and post mission preparation	\$1,250
TOTAL	\$5,000

VACC is committed to making this mission as valuable as possible for delegates.

VACC will provide comprehensive pre and post mission seminars, preparing participants on what to expect, how best to pitch your business, expectations and basic trade related information. On return from the mission, VACC will work with delegates to assist with follow up, a critical component to any trade mission.

To register your EOI, or discuss the program, email Dr Imogen Reid ireid@gmail.com.au or call 03 9829 1145.

Expression of interest closes Friday, 10 August COB.

Kind regards

GEOFF GWILYM
Chief Executive Officer